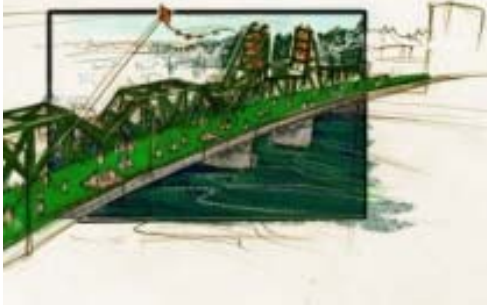


## New summer festival about to debut!

While some might contend that Portland is not lacking for festivals and events - especially during the summer months- a new one is about to debut that is unique to Portland, uniquely Portland, and by all accounts so far - an all around cool idea. It is called the Portland Bridge Festival and as the name implies, is all about the ways we span the river with a funny name that slices through our downtown. Specifically of focus for this first ever festival will be the Hawthorne Bridge and the milestone birthday to be celebrated this year. The festival kicks off with a free opening party on July 23rd from 6:00 pm to 11:00 pm at the Olympic Mills Commerce Center at 107 SE Washington St. On July 24th, the signature event that will make the festival come to life will happen at 10



pm when they "Hit the Lights" on an interactive installation that "...transforms the Hawthorne Bridge into a large-scale work of interactive art" that "interacts with the nightly vehicle and bike traffic on the bridge" and will be visible throughout the two week festival. Concerts, bridge tours, history exhibits and performance art events will take place daily in conjunction with the festival, as well as some truly amazing events like a free concert on the Eastbank Esplanade and a party on July 31st to celebrate the 100th year of the oldest working vertical lift bridge in the nation - held ON THE BRIDGE! And that isn't the only time this steel lady herself will be relieved of her normal duties and transformed into an event space: on Saturday, August 7th from 10:00 am to 1:00 pm, the grand finale event for the festival will turn the center lanes of the Hawthorne bridge

into a public green space in which to hold a **brunch for 2000 people!**

So as you can see, this is not your average, run-of-the-mill beer festival, fun run for charity, BYOBlanket concert or another attempt to convince people that eating on paper plates and drinking beer in an overcrowded tent event in Waterfront Park is the coolest thing you can do every weekend, but instead has the promise of being something totally unique, totally Portland, and - just maybe - a whole lot of fun!

## TIME FOR RENEWAL OF YOUR RED CROSS FIRST AID, CPR and AED CERTIFICATIONS!

Wells Fargo Center will once again be holding initial certification and re-certification classes here in the tower for **First Aid, CPR and AED through the American Red Cross, Oregon Trail Chapter**. **CPR and AED review Class dates are July 22<sup>nd</sup> from 1:00pm to 4:00pm, and July 23<sup>rd</sup> from 9am to 12:30pm. CPR + AED AND First Aid reviews will be July 28 from 12 Noon to 4:30pm and July 29<sup>th</sup> from 8am to 12:30pm. A class for first time or long expired certifications in First Aid, CPR and AED will be held on Friday, July 30 from 8am to 4:30pm. Please contact Rees the concierge to sign up for a class at 503-886-1001 or [wfc.concierge@grubb-ellis.com](mailto:wfc.concierge@grubb-ellis.com)**

And in case you need some encouragement, this is an email I received from a concierge colleague of mine just days ago, after I sent a broadcast email out about the classes (names changed to protect privacy):

Nancy writes: "Over the weekend, Jim (*Nancy's husband*) and I were visiting our friends at their home in Pacific City. At about 8:00 p.m., after watching the sun set over the surf out their dining room windows, the four of us sat down to a lovely candle-lit dinner. Everything was absolutely magical until *Dave* began choking. Within minutes, the three of us realized how critical the situation was and called 911. From that point on, we found ourselves in a frantic race to save the life of our dear friend. ***Thank goodness for the Red Cross classes Jim and I had taken several years ago!!!*** Jim did an amazing job of administering the Heimlich maneuver, but that proved unsuccessful. However, it did mean that he still had his arms around Dave when he lost consciousness and collapsed to the slate floor (which probably prevented a major head injury). Then Dave stopped breathing altogether and turned completely blue. I immediately did what I could to clear his airway and began to perform mouth-to-mouth as Jim pumped his chest. Finally our friend began breathing. I was so relieved that I laid my head on his shoulder and thanked him out loud for *coming back to us*. To my absolute shock, however, I realized that he had stopped breathing for a second time. Jim and I went back to work on him and, by the time the ambulance arrived, we had him coughing and gasping for air (the most beautiful sound you could ever imagine). He was then rushed to Tillamook Hospital, still totally unconscious. Thankfully, he did survive and is recovering. I know the knowledge we acquired in the Red Cross classes made the difference in the outcome of this situation--that, together with the quick response from a great group of paramedics and, of course, *a little help from above*, combined to save Dave's life. Needless to say, we have all been reflecting on the important things in life since Saturday night and the message I would share with all of you is to make time for the class. You just never, never, never know; and, to put it simply, *what a difference it could make!*

(Signed) Nancy J.

# Concierge Corner July, August, September 2010



Portland Concierge Association



At TriMet's new Bike & Ride facilities, you can park your bike in a secure, enclosed building with keycard access. You pay just pennies per hour, with no monthly fee. Opening July 29 at Sunset Transit Center, and later this fall at Beaverton and Gresham Central TC. For more details, visit <http://trimet.org/howtoride/bikes/>

Just a reminder that Rees is available to do a LOT more than just concert & event tickets! With over 16 years as a professional concierge in prestigious hotels from Seattle to Beverly Hills, Rees has the experience and a global list of contacts & colleagues to call upon to help with just about any (legal, and ethical) request. Whether you need information about this Tower or the city, restaurant recommendations and reservations, or a cab to the airport - just give Rees a call!



Rees Erwin, WFC Concierge  
503-886-1001  
[wfc.concierge@grubb-ellis.com](mailto:wfc.concierge@grubb-ellis.com)

## Sustainability Tip!



**Special offer for Wells Fargo Center employees!** What if you could ride to work in business attire, tackle any hill on the way and not need to shower when you arrive? Leave the car at home at enjoy the thrill of a German-engineered Kalkhoff ([www.kalkhoffusa.com](http://www.kalkhoffusa.com)) pedal-electric bike. Save yourself parking, gas or bus pass expenses and build your daily workout into your ride home. With the Kalkhoff electric assist bikes, you get a true bike riding experience with just the amount of assistance you want to get around town in comfort and style. Come for a free test ride at our showroom, Kalkhoff Bikes Portland in the Pearl at 528 NW 11<sup>th</sup> on the streetcar line between Glisan and Hoyt. Or just give us a call at 503-220-2300 and we'll bring a demo to you at the Wells Fargo Tower. Offer expires August 31st, 2010. Use promo code: **WELLSFARGOTOWER**

**What..? Ringside** steakhouse is now downtown! - at the Fox Tower, while their NW location is remodeled. Dinner only but open at 3pm for happy hour! **Recently visited spots that I'll share an opinion on—if asked:** Genoa, Violetta @ Director Park, Gruner, Urban Farmer, Wilf's, Oregon Zoo, The Original Dinerant, World Forestry Center, Mt. Hood Adventure Park, an Irish Airline, Brasserie Montmarte, Davis St. Tavern, Distillery Row, Morton's, Vino Paradiso, Highland Games, Beer in Scotland, the Queen Mary 2, Metro Vino, Portland Bike Tours, affordable helicopter tours, a 747 being turned into a waterslide, the best easy discounts around for great dining in Portland, and a new discount arrangement for Portland Center Stage and Oregon Ballet Theater I've been working on!

## UPCOMING EVENTS (\*=Discount Tickets or special offers may be available.)

### July

Thru July 23 – Gavin & Susannah  
July 22 thru 25 – Oregon Brewers Festival  
July 23 - Portland Art Museum offers free admission on the fourth Friday of every month from 5-8 p.m.  
July 23 thru Aug 8 – PDX Bridge Festival  
July 23 thru 25 – International Pinot Noir Celebration  
July 23 – Jimmy Cliff w/ Trevor Hall @ OR Zoo  
July 24 - [Neil Young](#)  
July 24 – Aug 7 - PDX Bridge Festival; Hawthorne Lift 100  
July 24 – PDX Bridge Fest; Eastbank Esplanade Project  
July 24 – Stars from Deadliest Catch -Live  
July 24, 25 – Uprising  
July 25 – Jamie Cullum @ OR Zoo  
July 28 – Great Big Sea @ OR Zoo  
July 29 – Aug 22 – 69 the Musical  
July 30 – PDX Bridge Fest; Morrison Concert  
July 30 - Wishbone Ash  
July 30 – Aug 1 – PDX Pop Now!  
July 31 – Battle of the Bands – Glenn Miller vs. Harry James

### August

Aug 1 – Jim Messina  
Aug 3 – 8 – South Pacific\*  
Aug 4 - Shawn Colvin  
Aug 6 - Joanna Newsom  
Aug 6, 7 – Joanna Newsom  
Aug 6, 7, 8 – Bite of Oregon  
Aug 6, 7, 8 – Pickathon 2010  
Aug 6, 7, 8 – 13<sup>th</sup> Annual World Elephant Garlic Festival  
Aug 7 - [Natalie Merchant](#)  
Aug 7 - Reverend Horton Heat  
Aug 8 - [Van Morrison](#)  
Aug 7 – PDX Bridge Fest; Brunch on the Bridge

Aug 8 – Providence Bridge Pedal  
Aug 8 – Levon Helm Band w/ Joe Pug @ OR Zoo  
Aug 11 - Vieux Farka Touré  
Aug 13 – The Bodeans  
Aug. 13 thru 29 - Long Day's Journey Into Night  
Aug 13 – The B-52's @ OR Zoo  
Aug 14 – Chris Isaak @ OR Zoo  
Aug 14 – Adult Soapbox Derby  
Aug 14 - [2010 Vans Warped Tour](#)  
Aug 15 – Hawthorne Street Fair  
Aug 19 – Lady Gaga  
Aug 19 thru 22 – High Art: A Surreal Portrait of the Soul  
Aug 19 thru 22 – RiverFest 2010  
Aug 20 – Fran Healy (from Travis)  
Aug 20 – The Swell Season @ OR Zoo  
Aug 21 - [American Idol Live!](#)\*  
Aug 21 – Cracker  
Aug 21 – Kenny G, Patti Austin, Stephanie Mills  
Aug 22 – Portland Triathlon  
Aug 25 - Celtic Woman  
Aug 25 - Robert Earl Keen  
Aug 26 -28 Festa Italia  
Aug 26 – Margaret Cho  
Aug 26, 27 – Pink Martini @ OR Zoo  
Aug 27, 28 – Hood to Coast Relay  
Aug 27 thru Sept 6 – OR State Fair  
Aug 28 - [Earth, Wind & Fire](#)  
Aug 28 - [John Mayer and Keith Urban](#)  
Aug 28 – Prairie Home Companion @ OR Zoo  
Aug 28 & 29 - Bob Dylan and John Mellencamp

### September

Sept 1 – Cyndi Lauper @ OR Zoo  
Sept. 2 – 5 Ringling Bros. & Barnum & Bailey Circus  
Sept. 3 - George Winston  
Sept. 4 – Slayer + Megadeth (rescheduled from

Jan 2010)

Sept. 4 thru 6 – Art in the Pearl  
Sept. 14 – Canadian Tenors  
Sept. 7 – 12 Burn The Floor\*  
Sept. 11 - David Gray & Ray LaMontagne  
Sept 16 thru 19 – Mt. Angel Oktoberfest  
Sept. 16 – Joshua Bell  
Sept 17 - [Chick Corea Freedom Band](#)  
Sept. 22 - Hanson  
Sept. 22 - [Primus: The Oddity Fair](#)  
Sept. 23, 24 & 25 – White Bird BJM Danse Montreal  
Sept. 24, 26, 30, Oct 2 – PDX Opera; Pagliacci & Carmina Burana\*  
Sept. 24 - Heart  
Sept. 26 - [Peacock After Dark](#)  
Sept. 28, 29 – Dirty Projectors  
Sept. 28 - [Harry Connick, Jr.](#) 7:30 PM  
Sept. 30 - David Allan Coe

### October & beyond:

Oct.10 - Gaelic Storm  
Oct. 15 - Gaither Homecoming Tour\*  
Oct. 19 - 24 In the Heights\*  
Oct. 19 – Jimmy Buffett\*  
Oct. 22 - Last Comic Standing  
Oct. 23 - Mike Birbiglia  
Nov. 1 - Celtic Thunder\*  
Nov. 12 - 14 - Skate America\*  
Nov. 14 - Yo Gabba Gabba\*  
Dec. 3 - Black Crowes  
Dec. 23 - 26 - Radio City Xmas Spectacular\*  
Dec. 28 - Jan 2 – HAIR\*

Want to receive news on concerts, special offers and exclusive deals available to Wells Fargo Center Employees? Send an email request to Rees at: [wfc.concierge@grubb-ellis.com](mailto:wfc.concierge@grubb-ellis.com) & ask to be on his email distribution list.